

# Sponsorship Packet



heartof**hope**  
a sanctuary for women

**Saturday, June 3, 2017**

## **LifeCycle 2017**

### **Benefit Bike Tour**

**Saturday, June 3<sup>rd</sup>**

*Proceeds benefit Heart of Hope-A Sanctuary for Women*

Heart of Hope Ministry, Inc. 10420 Heart of Hope Way Keithville, LA 71047 318-925-4663 [www.heartofhopeministry.org](http://www.heartofhopeministry.org)



Dear Sponsor,

Thank you for considering being a part of our 6<sup>th</sup> Annual Heart of Hope LifeCycle! Since this bicycle tour began we have been humbled by its success. From 135 cyclists in 2012 to 385 cyclists in 2015, we have witnessed a growth that is beyond what we could have imagined! The amazing sponsor support for this event has brought new friends who not only share an interest in pedaling but allows us the opportunity to share how we support teen moms and help them be the best moms they can be for their children. Our support is provided by giving our residents a safe haven where they can focus on their emotional, educational and physical needs in our home away from home.

When planning our LifeCycle event each year, we strive to provide a safe and fun event that caters to the heart of a cyclist whether young or old, fast or slow, skilled or novice. From route choices, SWAG bags, and merchandise, we offer an event where each cyclist walks away feeling pampered. With these driving forces in mind, along with amazing sponsors that believe in the cause of Heart of Hope, LifeCycle has very quickly become the top bicycle tour in Shreveport/Bossier.

**Heart of Hope LifeCycle 2017  
June 3, 2017**

**Enclosed are the sponsorship levels available, including their benefits!  
Sponsorship levels can even be adapted to fit you and/or your business.**

Please consider helping us impact generations by partnering with us for this fun event. I would love to hear from you and answer any questions you may have regarding this packet. Thank you for your time and consideration!

Sincerely,

LifeCycle Event Committee  
Heart of Hope – A Sanctuary for Women

***Heart of Hope is a faith-based maternity home for young women, ages 11 – 23, who are experiencing an unplanned pregnancy. We provide a safe haven where a mom-to-be can live while deciding what is best for her and her baby; choosing to parent her child or choosing the gift of adoption. Focusing on their physical, emotional, educational and spiritual needs, we offer young women an assortment of life-skill classes, individual counseling, private healthcare and continuing education in our onsite classroom through Louisiana's Department of Education.***

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# Heart of Hope LifeCycle 2017

## Benefit Bike Tour

Saturday, June 3, 2017 @ 7:30am

10420 Heart of Hope Way

Keithville, LA 71047

### **TITLE Sponsor Package-\$10,000 (1 Available)**

- Promotion as Event Sponsor on all media, signage, and print material
- 10 Cyclist Registrations
- 10 Event Jerseys
- Event T-shirts and SWAG bag for employees (up to 100)
- Promotional signage at event & on course
- Logo on Event Jersey (side panels)
- Logo on Event T-Shirt – front & back
- Logo on SWAG bag
- Booth Space at After-Ride Expo
- Featured in Newsletter, Website, and FB
- Estimated Tax Deduction- \$8,250

### **T-Shirt Sponsor Package-7,000 (1 Available)**

- 7 Cyclist Registrations
- 7 Event Jerseys
- Logo on Event Jersey – Premium location
- Logo on Event T-Shirt sleeve & back
- Promotional signage at event & on course
- Featured in Newsletter, Website, and FB
- Booth Space at After-Ride Expo
- Estimated Tax Deduction- \$6,475
- **\*\*Deadline for commitment is Feb. 1<sup>st</sup>**

### **Bottle Sponsor Package-\$5,000 (1 Available)**

- 5 Cyclist Registrations
- 5 Event Jerseys
- 10 water bottles
- Logo on Event Jersey – Premium location
- Logo on Event Water Bottle
- Logo on Event T-Shirt
- Promotional signage at event & on course
- Featured in Newsletter, Website, and FB
- Booth Space at After-Ride Expo
- Estimated Tax Deduction- \$4,565

### **Jersey Sponsor Package-\$5,000 (1 Available)**

- 5 Cyclist Registrations
- 5 Event Jerseys
- Logo on Jersey
- Logo on Event T-Shirt
- Promotional signage at event & on course
- Booth Space at After-Ride Expo
- Featured in Newsletter, Website, and FB
- Estimated Tax Deduction- \$4,325

### **Sock Sponsor Package-\$5,000 (1 Available)**

- 4 Cyclist Registrations
- 4 Event Jerseys
- 4 Event Socks
- Logo on Event Socks
- Logo on Event Jersey – Premium location
- Logo on Event T-Shirt
- Promotional signage at event & on course
- Featured in Newsletter, Website, and FB
- Booth Space at After-Ride Expo
- Estimated Tax Deduction- \$3,676

### **Headband Sponsor Package-\$4,000 (1 Available)**

- 4 Cyclist Registrations
- 4 Event Jerseys
- 4 Event Headbands
- Logo on Event Headband
- Logo on Event Jersey – Premium location
- Logo on Event T-Shirt
- Promotional signage at event & on course
- Featured in Newsletter, Website, and FB
- Booth Space at After-Ride Expo
- Estimated Tax Deduction- \$3,672

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#### Cooling Towel Sponsor- \$2,000 (1 Available)

- 2 Cyclist Registrations
- 2 Event Jerseys
- 50 towels
- Logo on Event Cooling Towel
- Logo on Event Jersey & T-shirt
- Promotional signage at event & on course
- Featured in Newsletter, Website, and FB
- Booth Space at After-Ride Expo
- Estimated Tax Deduction- \$1,800

#### Lunch Sponsor Package-\$2,000 (1 Available)

- 2 Cyclist Registrations
- 2 Event Jerseys
- Logo on Event Jersey & T-shirt
- Promotional signage at lunch & on course
- Featured in Newsletter, Website, and FB
- Booth Space at After-Ride Expo
- Estimated Tax Deduction- \$1,800

#### Glass Cloth Sponsor Package-\$2,000 (1 Available)

- 2 Cyclist Registrations
- 2 Event Jerseys
- Logo on Event Glass Cloth
- Logo on Event Jersey & T-shirt
- Promotional signage at event & on course
- Featured in Newsletter, Website, and FB
- Booth Space at After-Ride Expo
- Estimated Tax Deduction- \$1,800

#### Hope Sponsor Package-\$1,000

- 1 Cyclist Registration
- 1 Event Jersey
- Logo on Event Jersey & T-shirt
- Promotional signage at Event
- Featured in Newsletter, Website, and FB
- Booth Space at After-Ride Expo
- Estimated Tax Deduction - \$900

#### Friend Sponsor- \$500

- 1 Cyclist Registration
- Name on Event T-Shirt
- Promotional signage at Event
- Featured in Newsletter, Website, and FB
- Booth Space at After-Ride Expo
- Estimated Tax Deduction- \$475

#### Patron Sponsor Package-\$200

- Name on Event T-Shirt
- Promotional signage at event
- Featured in Newsletter, Website, and FB
- Booth Space at After-Ride Expo
- Estimated Tax Deduction- \$200

#### In-Kind Sponsor Package-\$200 or greater

- Name on Event T-Shirt
- Promotional signage at event
- Featured in Newsletter, Website, and FB
- Booth Space at After-Ride Expo
- Estimated Tax Deduction- Full Amount

**Rest Stop Hosts** – Heart of Hope is looking for those interested in being Rest Stop Hosts for the bike tour. Each Rest Stop must provide snacks for the riders. If your organization wishes to hand out flyers or goodies please contact our office so these items can be put in the SWAG bags as these cannot be distributed during the ride. Table, canopy, fruit, drinks, and port-a-potty will be provided. **(You will be featured in website, newsletter, and FB page. Logo on event t-shirt)**

**Custom Sponsor Level** – If you would like to create your own sponsor package, please call or email us and we would love to custom create the sponsor level that fits your needs.

# Heart of Hope **LifeCycle 2017**

## Thanks for your consideration!

### **\*\*To reserve your sponsorship contact:**

Leanna Criswell, Event Coordinator  
(318)925-4663  
leannac@heartofhopeministry.com

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# Heart of Hope LifeCycle 2017



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## Sponsor Application Form

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Cell: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_

Leanna Criswell, Event Coordinator  
leannac@heartofhopeministry.com

Or mail form and payment to:

**Heart of Hope**

10420 Heart of Hope Way

Keithville, LA 71047

Make checks payable to: Heart of Hope

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